

JASMINE MARIE TAMEZ

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SUMMARY

Print and broadcast journalist pursuing degree in broadcast journalism. Extensive writing experience for published feature articles, promotional videos, and news stories. Excellent communicator skilled in conducting face-to-face interviews for print and broadcast media. Seeking to utilize experience to obtain a career as a news or sports anchor.

EDUCATION

University of Houston

Graduation: 12/2016

Honors College Member

Major: Broadcast Journalism, Valenti School of Communications

Minor: Marketing & Sales, Bauer College of Business

-Program for Excellence in Selling, receiving 185 hours of real-life sales experience

GPA: 3.6

EMPLOYMENT HISTORY

Houston Chronicle, Sports Intern

8/27/2015 — 12/20/2015

- 9 Published articles in the Houston Chronicle (e-edition/print)
- Wrote articles on various high school, college and professional players and teams
- Covered 'Friday Night Football' for Texas high schools weekly
- Managed Houston Chronicle High School Football Twitter page weekly (1,823 followers)

University of Houston Athletics Department, Communications & Video Intern

10/1/2013 — 8/1/2015

- Recorded and transcribed press conference materials
- Wrote scripts for promotional videos to increase home game attendance
- On-air host for 'Coog Fan Cam' segment (broadcast)
- Wrote articles on current/former athletes for UH football program and Cougar Tracks magazine
- Interviewed numerous professionals and students for article quoting

Staff Writer, The Daily Cougar, Life & Arts

6/1/2013 — 10/10/2014

- 36 Published health and fitness articles (e-edition/print)
- Wrote profile interview articles featuring professionals in the Houston area

UH Cheerleading

5/1/2012 — 8/1/2014

UH Cheer, Social Media Manager

- Creator, manager of UH Cheer Twitter, Instagram and Facebook pages 300% growth in followers

UH Cheer Large Coed Squad

- Mascot, crowd engager at home sporting/spirit events (Cat's Back, Frontier Fiesta, etc.)
- Promoter for UH Cheer appearances (MLK parade, Rodeo, Marathons, STARR pep rally)

MEDIA APPEARANCES

UH Athletics

- "Cougar Fan Cam": Tailgating, Spirit of Houston
- "Pep Rally at TDECU Stadium"
- "Houston Men's Basketball First Practice"

UH Cheer

- Lombardi Award Ceremony, 2012-2013
- Great Day Houston, Bayou Bucket Teaser
- Hot 95.7, Promoting first football game at Reliant